Date: September 14, 2012

**The Pre-Optometry Club at the University of Toronto St. George Campus (POCUT)**

This contract is established between Kaplan Test Prep (“Kaplan”) and The Pre-Optometry Club at the University of Toronto (POCUT) for the 2012-2013 Academic year. (September 11, 2012 – April 31, 2013)

**Kaplan Responsibilities**: Kaplan will assist \_\_\_(POCUT)\_\_\_\_\_\_ by agreeing to the following:

* A 50% discount off any Kaplan Grad course (Online Classroom Anywhere Course) to all \_\_(POCUT)\_\_\_\_\_\_\_\_\_ executive members, up to a maximum of 3 that enroll in Kaplan courses during the period of this contract. List of executives must be provided in advance. A non-transferrable promo code will be provided. Discounts may not be applied retroactively for new execs
* Kaplan will donate one free voucher for an Online Classroom Anywhere Course to auction off to raise funds for \_\_(POCUT)\_\_\_\_\_\_\_ (valued up to $1999). For students to register, they must contact the Campus Manager Bob Groves directly. The monetary transaction will be handled directly by \_\_(POCUT)\_\_\_\_\_\_\_\_\_.
* A 10% discount to all \_\_\_\_\_(POCUT)\_\_\_\_ members that enroll in Kaplan courses or tutoring for the LSAT, GMAT, MCAT, DAT, OAT, and PCAT during the period of the contract. Discount codes will be provided by Kaplan and circulated by \_(POCUT)\_\_\_\_\_\_. Kaplan has the right to verify members with \_\_\_(POCUT)\_\_\_\_\_\_\_\_\_\_.
* Kaplan will suggest free online events for the club members. These events may include practice tests, sample classes, and various workshops including interview skills and personal statements. Kaplan will also hold \_\_\_(POCUT)\_\_\_\_\_ sponsored events live at The university of Toronto upon request. \_\_(POCUT)\_\_\_\_\_\_ must provide a minimum of three week notice for Kaplan to run an event. Events will only run if there is a minimum pre-registration of 15 people signed up either through formstack or through www.kaptest.com. \_\_(POCUT)\_\_\_\_\_ will advertise event(s) through emails in conjunction with advertisements regarding the clubs main events. Kaplan will provide staff and materials/handouts for attendees.
* Kaplan will provide additional incentives for lead generation. Kaplan will provide 50 cents for each lead provided, if a minimum of 100 leads is achieved by the club. If \_\_ (POCUT) \_\_\_ provides 200 leads, Kaplan will supply a free Online Classroom Anywhere Course (valued up to $1999).

**Responsibilities**: \_\_ (POCUT) \_\_\_\_\_\_\_ will assist Kaplan by agreeing to the following:

* Provide emails 1-2 times per month to students regarding Kaplan’s upcoming promotions, classes and free events, and the \_ (POCUT) \_\_\_\_ Formstack link. Add Robert.groves@kaplan.com to the listserv Promote Kaplan events and promos on a mutually agreed upon frequency on Facebook and Twitter if applicable.
* Place the Kaplan logo and a link to the Kaplan website (www.kaptest.com) on their website \_\_ (POCUT) \_\_\_\_\_\_\_
* \_(POCUT) \_\_\_\_\_\_ will actively assist in promoting Kaplan’s National Practice Test event scheduled for October 2012 and February 2013.
* Book a table on campus for Kaplan in a high traffic building once per semester. Dates to be determined upon signing
* Allow Kaplan to participate in any relevant events organized by \_(POCUT) \_\_\_ by either sending a speaker or sending brochures for students to take.
* Invite Kaplan to one \_(POCUT) \_\_\_\_ meeting per semester to give a “Club Talk”. This will consist of a short presentation (~10 min) and the opportunity for members to ask any questions they have about Kaplan products or services.
* Book the rooms on campus (at their own expense) and assist with advertising and promotion for any events run for \_\_(POCUT) \_\_\_\_ students.
* Provide Kaplan with the name and contact information of the winner of the free course and of the club execs as discounts are not transferable
* \_(POCUT) \_\_\_\_\_\_\_ will in no way condone, participate in, or provide for the reuse or sale of Kaplan Test Prep proprietary course materials. Kaplan course materials are copyrighted and subject to all copyright laws and privileges.
* \_(POCUT) \_\_\_\_\_\_\_ will work exclusively with Kaplan as their test prep provider of choice for the period of this contract

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| Name  **The Pre-Optometry Club at the University of Toronto (POCUT)** | Date |
| **Bob Groves** | September 14 2012 |
| Bob Groves  Kaplan Test Prep | Date |